I am shocked to hear rumors that the FCC is strongly considering elimination of linesharing. I am a Professor of Marketing at the largest business school in the country (Baruch College in New York City), and I can guarantee you this will set broadband access back, not forward. It will, however, increase profit margins for the RBOCs.

- 1) Eliminating linesharing will increase prices. The RBOCs have not hidden their intent to raise prices as soon as possible.
- 2) Price is THE MAIN BARRIER to getting broadband to the majority of homes in the ${\tt U.S.A.}$
- 3) Eliminating linesharing will therefore slow growth of broadband.

PLEASE FIGHT HARD TO KEEP LINESHARING.

Sincerely, Charles Gengler, PhD Professor of Marketing Baruch College New York City